

**Exhibits Selection Guide for the Trend Forum**

**Sponsoring Authority:** Bureau of Foreign Trade, MOEA

**Organizers:**

Taiwan Textile Federation (TTF)

Taiwan External Trade Development Council (TAITRA)

**Co-Organizers:**

Taiwan Textile Research Institute

Industrial Technology Research Institute Union Chemical Laboratories

Foot wear & Recreation Technology Research Institute

Taiwan Association of Machinery Industry and 21 textile-related associations.

**Exhibits Selection for Presentation at Trend Forum**

1. **Quantity & Dimensions**
2. Fabrics (including fabric-type trimmings )

Quantity: 20 – 25

Dimensions: vertical 24" (60cm) x horizontal 16"(40cm)

Notes: Please study the trend directions in **Attachment 1** and select your Forum exhibits accordingly.

1. Accessories & Trimmings

Quantity: 20 items or a little bit more (button, label, zipper, ribbon…)

1. For **New Eco & Functional** section inside the Trend Forum, please select no more than 5 items of your new functional and eco-friendly fabrics, accessories or trimmings and attach with a short English introduction (50 – 70 words) indicating the new characteristics or advantages for each.
2. Please deliver∕airmail your exhibits selection duly labeled (**Attachment 3**) with the Item List (**Attachment 2)** to :

Ms. **Emily SU**

FASHION INSTITUTE OF TAIPEI

No.9, Sec. 2, Xiyuan Rd., Wanhua Dist., Taipei City 108, Taiwan (R.O.C.)

Tel: 886-2-2336-7599 ext.32

Email: [trend@textiles.org.tw](mailto:trend@textiles.org.tw)

The exhibits must reach us **before September 20, 2012**. For relevant questions, please also contact Ms. **Emily SU**

1. The selection process will be done by TITAS Trend Forum team and preference will be given to new, fashionable exhibits which correspond with our trend directions. TITAS team reserves the right to choose. All the exhibits received will be destroyed after the Show.

**Attachment 1**

**2013/14 A/W Fashion Trend Directions**



**1. Modern Illusion**

1-1. Mystery Mood

transplant / Jacquard / print

1-2. Regular Structure

metallics / Lurex / black & white

1-3.Treacherous

imitation leather / structure / mohair



**2. Multi Decoration**

2-1. Show Off

reflective effect / Lurex / flock print

2-2. Handcraft Boutique

irregular line / contours of plant / dots

2-3. Neo Couture

metallic effect / floral / leather



**3. Soft & Urban Look**

3-1. Clean & Soft

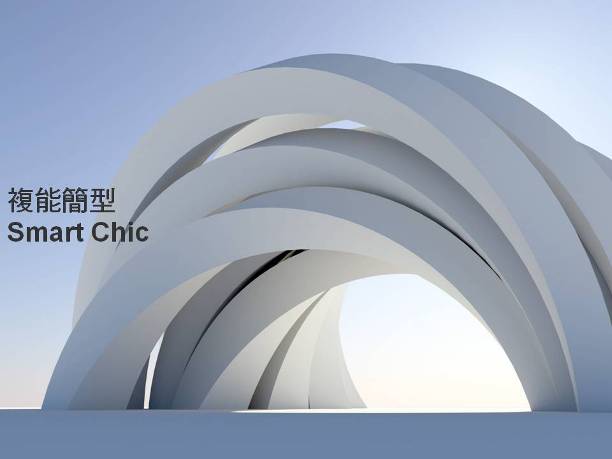
smooth / light shine / mini textured

3-2. Soft Volume

hairy / quilt / double weave

3-3. Neat Surface

mat / leather look / calendared



**4. Smart Chic**

4-1. Shaped & Stiff

felt / high twist / double weave

4-2. constructed Structure

ottoman / rhombus / roving

4-3. Supple & Stretch

double weave / quilt / double knit



**5. Transformation**

5-1. Faded New Story

Inlay / cutting / layered

5-2. Poetics Blurred

Jacquard / felt / chine

5-3. Vintage Palace Inspiration

Lurex / overprint / velvet



**6. Remake**

6-1. Faded Double Face

contrast / similar / quilt

6-2. Vintage Look

Jacquard / tweeds / overprint

6-3. Multi-folklore

Embroidery /Jacquard / patchwork



**7. Unusual Fun**

7-1. Mega Vision

checks & stripes / hairy / structure

7-2. Neo color Felt

semi-plain / fluffy / structured

7-3. Variation Surface

contrast texture / embossed / quilt



**8. Renegade Maker**

8-1. Mutation Tweeds

contrasting colors/ 3D effect / roving

8-2. Tangle Surface

fluffy / heterochromatic / rough

8-3. Pretty & Odd

special yarn / Lurex / prints



**9. Elegant Heritage**

9-1. Basic Wovens

twill / plain / georgette

9-2. Monumental Stripes & Checks

tartan / British style checks / zigzag twill

9-3. Traditional Tweeds

twills / dots / checks



**10. Masculine Allure**

10-1. Calendered

plains / mini stripes / irregular wovern

10-2. Urban Suitings

Woolen / jacquard / hi-twist

10-3. Modern Geometrics

Shades / stripes / simple patterns

**Attachment 2**

**Exhibits Selection Item List for TITAS 2012 Trend Forum**

Please fill in this form in **English** and **send it with your exhibits selection** so that we can check it with the exhibits we received, thank you.

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Booth No: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Tel: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Exhibits selection list:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Fabrics | Accessories/  Trimmings | Remarks |
| **example** | 8 pcs | Button 10 pcs |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Please **do not** fill in the part below.

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_,

We have received your exhibits selection on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and checked it with the list in due course. Thank you.

Taiwan Textile Federation

**Attachment 3**

**Exhibits Label for Trend Forum**

(Please fill in **one label for one exhibit and adhere it to the lower right corner** of your exhibit. Please refer to **Attachment 4** for Green∕Gray Label checking if applicable)

Company name: TTF\_\_\_\_\_\_\_\_\_\_\_\_ Company name: TTF\_\_\_\_\_\_\_\_\_\_\_\_\_

Company name: TTF\_

Booth no: \_\_\_\_\_D2001\_

Ref no: \_\_\_\_\_ AA-00000\_\_

Composition: \_polyester, cotton\_

Function: \_UV-cut, anti-bacterial

Label: □Green Label □Gray Label

Company name: TTF\_

Booth no: \_\_\_\_\_D2001\_

Ref no: \_\_\_\_\_ AA-00000\_\_

Composition: \_polyester, cotton\_

Function: \_UV-cut, anti-bacterial

Label: □Green Label □Gray Label

Booth no: \_\_\_\_\_D2001\_\_\_\_\_\_\_\_\_\_\_ Booth no: \_\_\_\_\_D2001\_\_\_\_\_\_\_\_\_\_\_

Ref no: \_\_\_\_\_ AA-00000\_\_\_\_\_\_\_\_\_\_ Ref no: \_\_\_\_\_ AA-00000\_\_\_\_\_\_\_\_\_\_

Composition: \_polyester, cotton\_\_\_\_\_ Composition: \_polyester, cotton\_\_\_\_\_

Function: UV-cut, anti-bacterial\_\_\_\_ Function: \_UV-cut, anti-bacterial\_\_\_\_

Label: □Green Label □Gray Label Label: □Green Label □Gray Label

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Company name: TTF\_

Booth no: \_\_\_\_\_D2001\_

Ref no: \_\_\_\_\_ AA-00000\_\_

Composition: \_polyester, cotton\_

Function: \_UV-cut, anti-bacterial

Label: □Green Label □Gray Label

Company name: \_

Booth no: \_\_\_\_\_ \_

Ref no: \_\_\_\_\_ \_\_

Composition: \_ \_

Function: \_

Label: □Green Label □Gray Label

Company name: \_

Booth no: \_\_\_\_\_ \_

Ref no: \_\_\_\_\_ \_\_

Composition: \_ \_

Function: \_

Label: □Green Label □Gray Label

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Company name: \_

Booth no: \_\_\_\_\_ \_

Ref no: \_\_\_\_\_ \_\_

Composition: \_ \_

Function: \_

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Booth no: \_\_\_\_\_ \_

Ref no: \_\_\_\_\_ \_\_

Composition: \_ \_

Function: \_

Label: □Green Label □Gray Label

Company name: \_

Booth no: \_\_\_\_\_ \_

Ref no: \_\_\_\_\_ \_\_

Composition: \_ \_

Function: \_

Label: □Green Label □Gray Label

Please make extra photocopy when needed.

**Attachment 4**

**Green∕Gray Label Description for Eco-Friendly Textiles**

